

APlus Group Preferred Partnership Program



**Partnership
Has its Advantages**

Exclusive rewards are one of them

APlus Group of Companies is a locally owned financial services firm with a 35-year legacy of excellence. We believe our success is inseparable from that of our clients and local business partners. To formalize this commitment, we developed the **Preferred Partnership Program**, which provides exclusive benefits to our loyal clientele while driving measurable results for our partners.

"APlus Group of Companies offers an all-encompassing range of financial products and professional services designed to support the growth of our clients and local business partners. Our expertise spans wealth management and investments (including RRSP, TFSA, and RESP), employee benefit programs, and specialized accounting services such as payroll, bookkeeping, and tax preparation. We remain dedicated to providing the tools and insights necessary for our partners to reach their financial objectives."

Lawrence R. George

Lawrence R. George
President and CEO

Join Today, Benefit Tomorrow

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APLUS PREFERRED PARTNERSHIP PROGRAM

REASONS TO JOIN TODAY!

- **Membership: Complimentary** for 1 year with a renewal option
- **Attract new customers.** This cost has risen by over 60% in the last 5 years due to several factors.
- Partial Territorial Exclusivity
- Offering a loyalty program can set a business apart from competitors and attract customers who value rewards and incentives.
- Loyalty programs have been demonstrated to enhance growth and reputation.
- Satisfied loyalty program members are more likely to recommend the business to friends and family, generating positive word-of-mouth publicity.
- Loyalty programs can serve as a platform for promoting the brand and its offerings, increasing visibility and awareness among customers.
- Increase Your sales: Loyalty program members tend to spend more and make more frequent purchases, leading to increased revenue.
- As competition intensifies, discount programs could emerge as the crucial factor for achieving business success.
- 90% of Canadians have an average of 4 reward cards in their wallet but not a point of sale discount
- Complimentary Promotion on our APlus Websites and Social Media Outlets.
- Links to your Websites/Social Media Outlets from our APlus websites
- Experience a rise in foot traffic that will cultivate customer loyalty.
- Welcome Kit, inclusive of a PPP discount card for the Authorized Representative.
- Opportunity for your business to leverage APlus' additional services.



Preferred Partnership Program

With over 35 years of experience in the financial and insurance industries, APlus Group of Companies is proud to relaunch our Preferred Partnership Program. Our goal is to foster meaningful connections that benefit our clients and the local business community alike.

What is PPP?

Membership is Free!

Businesses who don't offer Consumers Rewards/coupons or discounts are facing a shifting landscape, forcing customers to rethink how and where they shop.

APlus Group of Companies Preferred Partner Program support local businesses who in return offers APlus clients a discount from 10-15% or special pricing on services.

(Uber Eats and Skip the Dishes typically charge restaurants and companies commission fees ranging from 20% to 30% per order.)

Through a strategic alliance between the APlus Group of Companies and our local business partners, APlus clients enjoy exclusive access to preferred rates and special discounts at participating establishments.

For a complete list of partners visit our websites.:

- www.aplusgroup.ca
- www.aplusmortgage.ca
- www.aplusinsurance.nf.ca
- www.aplusaccountingservices.ca
- www.aplusincometaxservices.ca
- www.apluskkp.ca
- www.aplusppp.ca

We invite your company to join this exclusive network. Partners who offer specialized discounts to our clients will benefit from enhanced brand prestige and high-profile marketing opportunities within our extensive client base. We believe that by aligning our strengths, we can create lasting value and shared success.

We are currently forming partnerships with the following categories:

Appliances	Home Inspections
Art	Hotels/Motels/ B&B
Auto Repair/ Maintenance	Lawyers/Legal Services
Bakery/Deli	Laundry/Dry Cleaning
Books / Comics	Lawn Care/Landscaping
Car Rentals	Moving Company
Clothing / Accessories	Paint Suppliers
Courier	Pet Supplies/Services
Electricians	Photography
Entertainment	Plumbers
Furniture Stores	Real Estate Appraiser
Flower & Garden	Restaurants
Hair & Beauty	Roofers
Hardware/Lumber	Security Company
Health & Fitness	Sports/Sporting Goods
Home Appraiser	Tailor/Seamstress

Discounts cannot be used with any other coupons, offers, promotions or loyalty programs. Discounts are not valid with external delivery partners. No cash value



APlus Group of companies Inc.

APlus Accounting Services Inc.
APlus Income Tax Services Inc.
APlus Insurance/Financial Group Inc.
APlus Kid Konnection Program
APlus Mortgage Group Inc.
APlus Preferred Partnership Program

Serving your financial needs for more than 35 years!

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